News Release

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Riverside Animal Shelter competes in online voting campaign for $100,000

RIVERSIDE, Calif. –   Riverside's Animal Shelter is one of 95 facilities across the nation selected by the [American Society for the Prevention of Cruelty to Animals](#) to compete in the 2011 ASPCA Qualifying Round for a $100K Challenge.

The first round of the competition is online qualifying. The qualifying voting period runs through April 15. The 50 shelters with the most votes will go on to compete for more than $300,000 in prize grants, including a grand prize of $100,000. Supporters of Riverside City/County Animal Shelter can help by voting online at www.rcdas.org and clicking in the upper right hand corner or by visiting [www.votetosavelives.org.](http://www.votetosavelives.org)

During the final round of the Challenge, 50 animal shelters will compete to save at least 300 more animals during the months of August, September, and October than the same three-month period in 2010. The shelter with the biggest increase in animals saved will win a $100,000 grant for their shelter. The agency with the greatest community involvement to save animals will win a $25,000 grant; and those organizations that do the best in their regions will be eligible for between $5,000 and $25,000 in grants.

"Riverside applauds ASPCA's innovative approach to help save animals and involve the community", said Mayor Ronald O. Loveridge. Mayor Loveridge added, "Our first step is the Qualifying Heat where, with enough votes from our supporters and volunteers, we'll qualify to compete in the Challenge itself. This would be a great way to save more pets in Riverside."

For more information about the 2011 ASPCA $100K Challenge, visit http://challenge.aspcapro.org/.

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